

**BSc (Hons)**

# International Business Management

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## ENTRY REQUIREMENTS

96 UCAS tariff points  
from 3 A Levels or  
equivalent, eg CCC.

## DURATION

3 Years  
4 Years with Foundation

## START

September, January, May

## DELIVERY

Campus Taught

## Course Overview

This degree provides students with a comprehensive understanding of global business, covering finance, marketing, HR, and information systems. This programme prepares you for management roles by equipping you with essential skills to tackle challenges in globalisation, sustainability, and inter cultural communication. Ideal for careers in

## Key Features

- You will gain a thorough knowledge of international business practices, including finance, marketing, human resources, and information systems.
- Engage with practical case studies led by experienced lecturers, providing insights into real business challenges and solutions.
- Study crucial contemporary issues such as globalisation, sustainability, and inter cultural communication, and learn how to manage these effectively.
- Utilise the skills and knowledge acquired throughout the course in a significant research project, enhancing your academic and professional expertise.
- The course emphasises the development of essential skills such as communication, critical thinking, and independent learning, which are highly valued by employers.
- Your progress will be assessed through a variety of methods, including coursework, group assignments, activity-based tasks, and exams.

## Modules

### Foundation Year

- Data Skills
- Research Skills
- Communication Skills
- Professional Development Skills

### Year 1

- Academic & Professional Skills
- Introduction to Business
- Economics for Business
- Business Finance

### Year 2

- Managing Human Resources
- Principles and Practices of Marketing
- Legal Aspects of Business
- Business Technology

### Year 3

- Executing Business Strategy
- Managing Business Operations
- Managing International Business
- Undergraduate Project (Business Contexts)

## Career Paths

In today's tough jobs market, graduates need to stand out from the crowd to successfully secure that all important first full-time job after university. We believe your degree from University of Central Lancashire London will enhance your employability.

- Business Analyst
- Accountant
- Business Consultant
- Product Manager
- Project Manager
- Risk Manager
- Social Media Manager
- Stockbroker
- Human Resource Officer